

RACHEL CACCHILLO

FINANCE | MARKETING

EDUCATION

Miami University

Bachelor in Finance, 2019-2023

- Minor in Marketing

Business GPA: 3.74, GPA: 3.80

Dean's List: Fall 2019, Fall 2020, Spring 2021, & Fall 2021

President's List: Spring 2020

Beta Gamma Sigma APR 2021 - Present

FYIC Ethics Escape Room Badge

Cleveland Clinic Client Challenge

LEADERSHIP

Phi Gamma Nu Professional Development Organization, Former President and Founder

AUG 2020 - PRESENT

- Founded chapter at Miami University in 2020 that now has over 50 active members.
- Led executive team meetings, created websites, and organized daily work.
- Connected with companies to create professional and philanthropic opportunities for our members.

National Society of Collegiate Scholars

MAR 2020 - May 2021

- Committed to scholarship, leadership, and service on campus and in the local community.

Futures in Retail, Networking VP

AUG 2019 - DEC 2020

- Participate in executive team meetings and represent the organization at a collegiate events when communicating with companies.

CONTACT

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 rachel-cacchillo

WORK EXPERIENCE

Belron Limited International, Data & Transformation Intern

MAY 2022 - JULY 2022

- Updated financial metric standardization to stabilize the business organization and maximize efficiency.
- Learned the basics of Axon, Tableau, and Snowflake that drive the business reporting capability across Belron.
- Identified key insights and strategic decisions that will be required to improved sustainability in Belron for over 37 countries.

Gerber Clarity, Finance Intern

JUNE 2021 - AUG 2021

- Contributed to corporate integration with Salesforce, RPAG, and Advyzon to make client communication stronger.
- Corresponded with insurance companies to change the agent of record, build stronger corporate relationships, and learn more about the industry.
- Reviewed business owner finances, emerging entrepreneur growth plans, and personal investment decisions with clients and advisors.

Farmer School of Business, Undergraduate Assistant

JAN 2020 - DEC 2020

- Participated in brainstorming techniques, creative mindsets, and helped younger students adjust to college in ESP 103 & BUS 106.
- Corresponded with students and faculty daily, examined product designs, and presented lectures on creativity, ambiguity, embracing failure and innovation.

Ron Foth Advertising, Marketing Intern

JUNE 2020 - AUG 2020

- Created a website for professional promotion while learning about digital design.
- Developed different campaigns and offered competitive analysis reports. These included a campaign for Rusty Bucket during their happy hour season, an analysis for Pet Safe on a new product launch, and social media analysis for Tourism Ohio.

VOLUNTEER SERVICE

Alpha Omicron Pi

FEB 2020 - PRESENT

- Participate in weekly meetings and spread awareness about juvenile arthritis.
- Maintain a 3.93 GPA while activity participating in Alpha Omicron Pi events and activities.

Paws for A Cause, Chair & Foster Parent

AUG 2019 - PRESENT

- Raised a service dog in training from 12 weeks of age until a year old where he passed his service dog evaluation.
- Fundraise for a child who needs a service dog, a service dog park on campus, or other general philanthropy for the organization.
- Schedule visits to local elementary school and 4 Paws for Ability headquarters.

Pelotonia, Cyclist and Fundraiser

MAY 2015 - PRESENT

- Fund and spread awareness about life-saving cancer research.
- Participate in 50 mile ride each year raising funds for cancer research.
- Raised over \$9k and pedaled over 300 miles thus far.